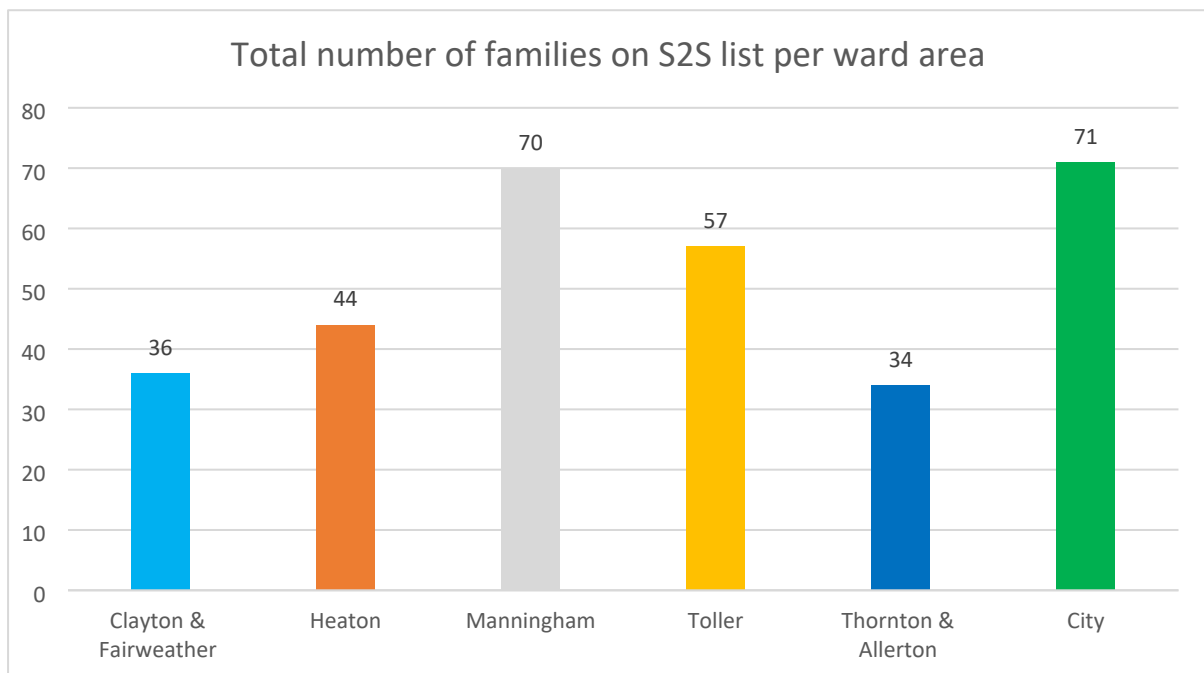
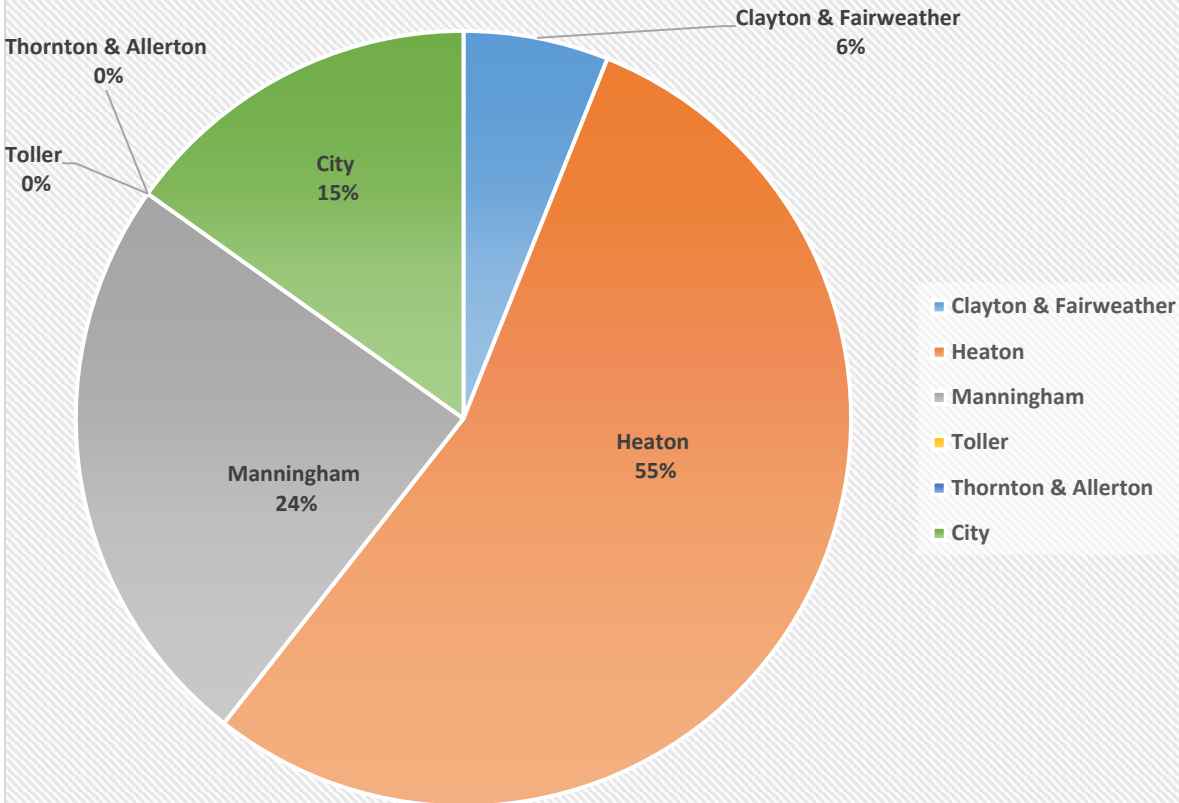


## Access and Take up Outreach Data – West locality

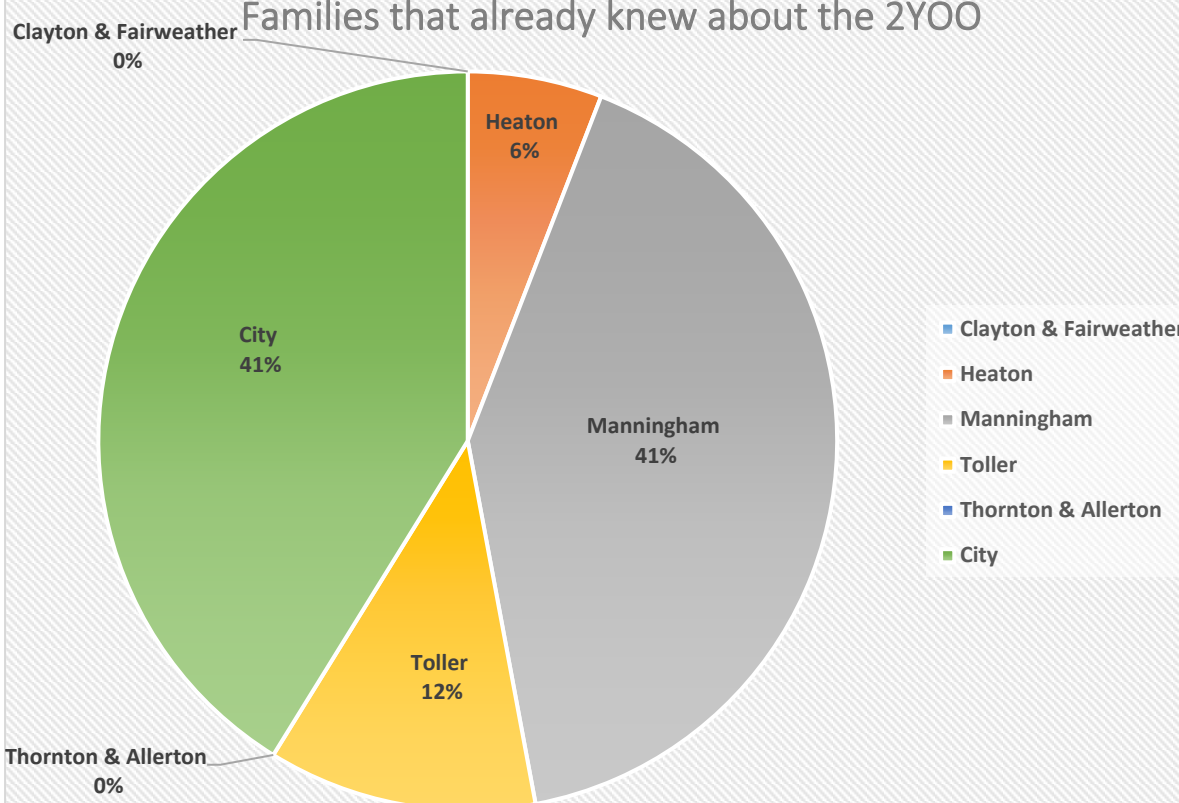
Term: Summer 2022

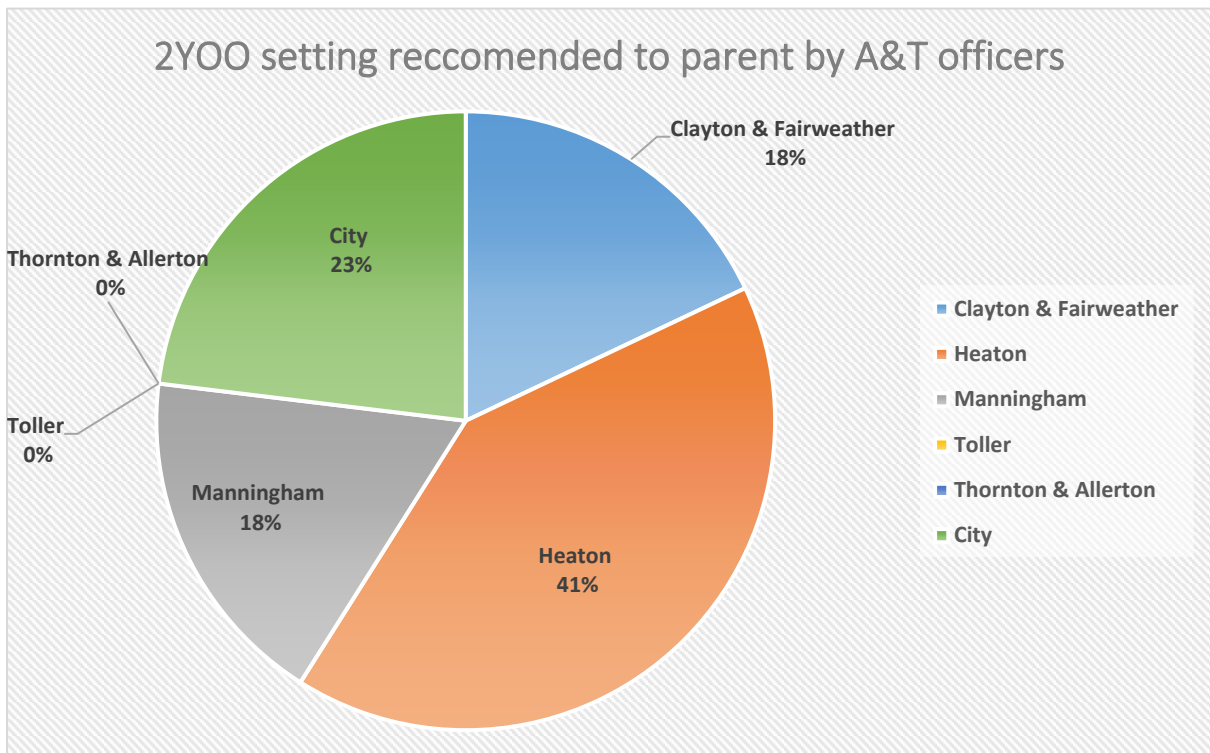
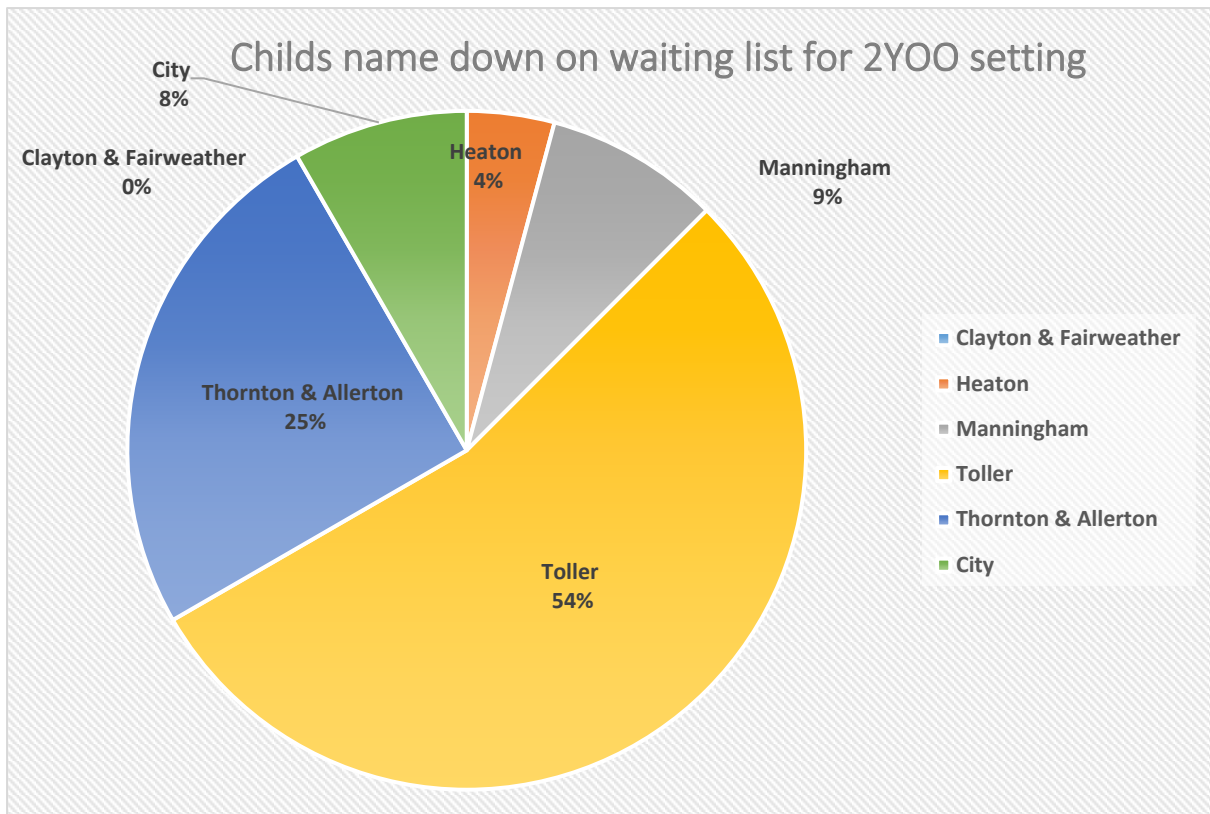


### Families that didn't Know about the 2YOO

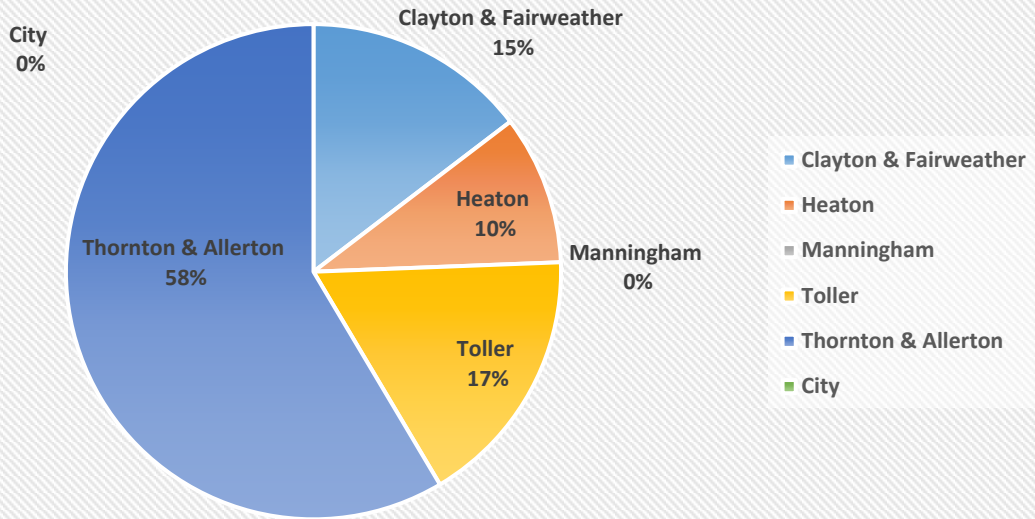


### Families that already knew about the 2YOO

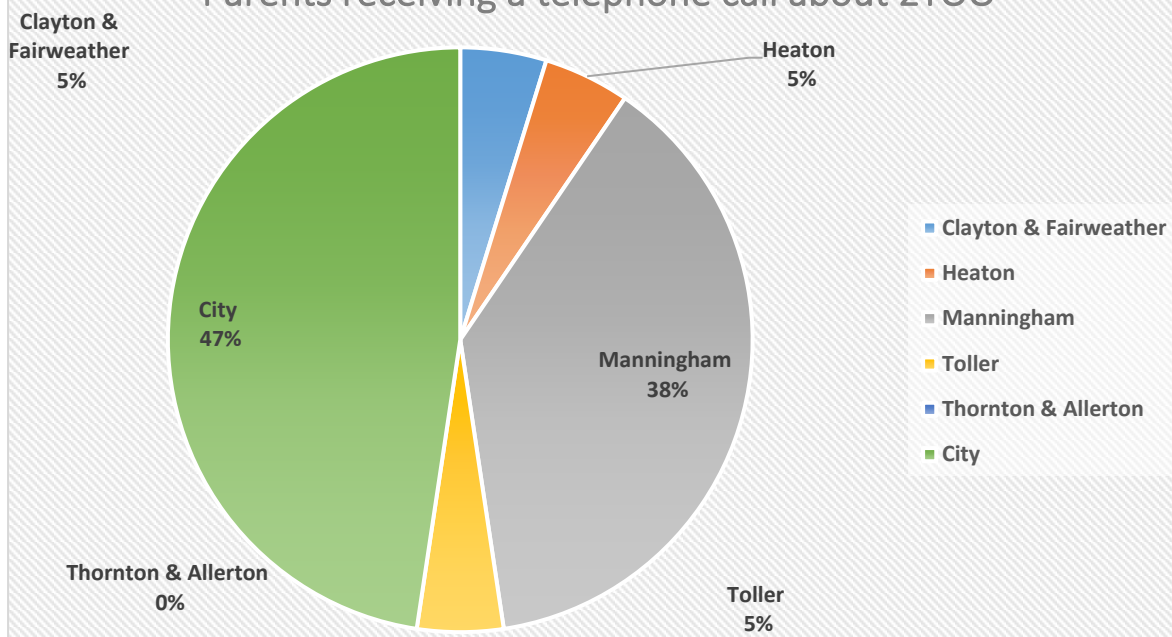




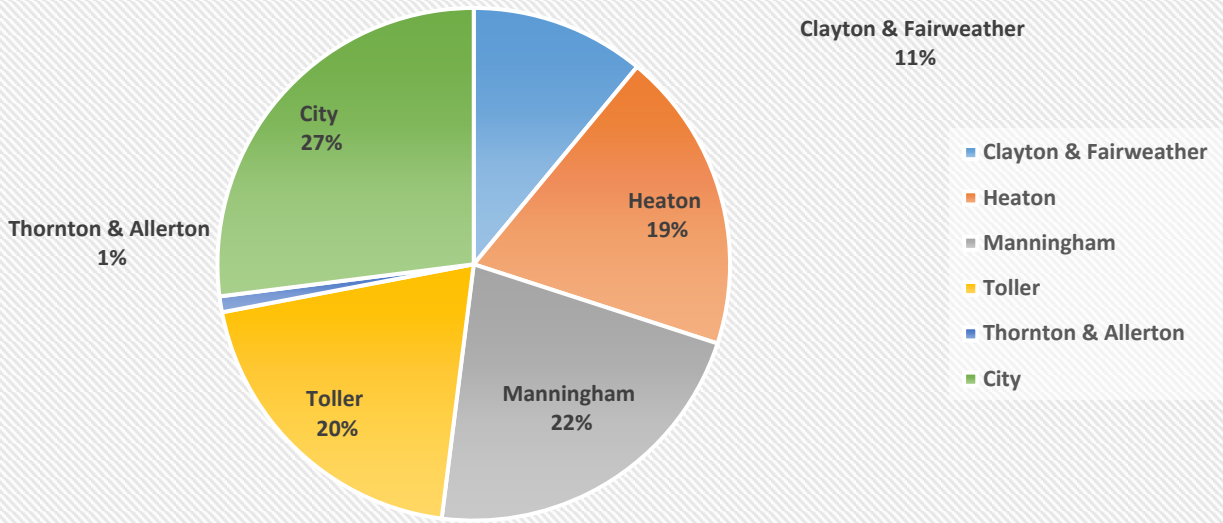
### Unable to make any contact to families during 2yoo visits



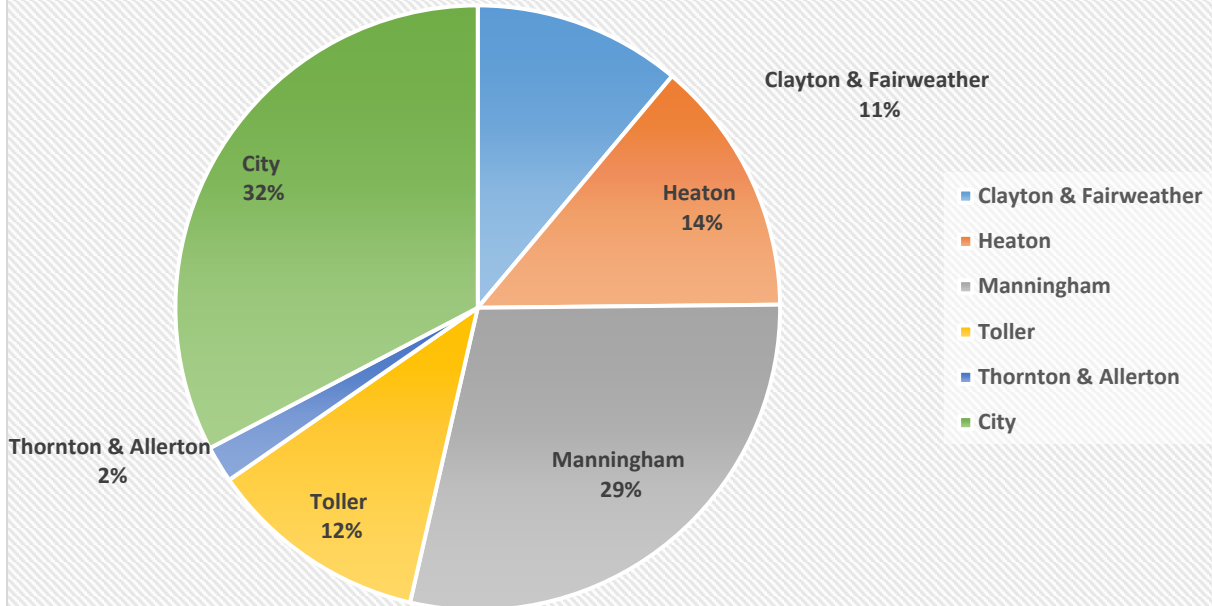
### Parents receiving a telephone call about 2YOO



### Parents received a face to face visit for 2Y00



### Leaflet left at family home



# Areas of learning for Summer term.

## West Locality.

### Clayton & Fairweather

- Time of Day, time visits between school drop offs for higher uptake.
- Majority of parents working
- Incorrect details received on S2S list for some families so families may be missed.

### Heaton

- To be aware of Ramadan and Eid when planning visits as engagement limited at this time.
- Time of Day, time visits between school drop offs for higher uptake, target schools at this time for promotion.

### Manningham

- Time of day needs to be flexible as demographic is mixed.
- Number of families on list not reflective of time needed to complete outreach, high population density.
- Bilingual support required

### Toller

- Great partnership with settings,
- Local to family hub, link with family hub as a central place
- More whole family issues identified not just child care issues
- Empty properties on S2S list
- Consider safety as back to back houses and loose dogs
- Bilingual support required

### Thornton & Allerton

- A number of families with names already down with providers, already aware of childcare options.
- Larger gated isolated homes, unable to access,
- Rural so sparse population yet more lengthy in process due to distance travelled
- Lack of providers so more community promotion
- Families have to travel a long distance to access childcare provision
- Needs of the community respected when arranging outreach- bereavements of influential people in Allerton area halted all engagement from community.

### City

- Time of day to be flexible due to mix of working and non-working families
- Access to some properties an issue, lots of flats, flats above shops
- Safety to be considered due to properties being flats and back to back houses.
- Bilingual support required

- Some houses are dangerous to access due to cleanliness and safety- discussed this with ward/neighbourhood officers in City area
- Identified this ward with high population yet low uptake due to high number of temporary accommodation, temporary homes for families, some seeking asylum.

## **Outreach feedback from partners and providers for Summer term. West locality.**

### **Clayton & Fairweather**

- Families more open to talk with a familiar setting representative or established community member.
- Advice needed in the area around low level support identified, need for EHATS or signposting.
- Positive response to joined up working with all partners and settings.

### **Heaton**

- Outreach with provider's very positive
- Families welcoming to support and advice
- Providers recommendation and advice offered was well received.
- Observations of respect of culture and community by settings.
- Some family's familiar with provider representative – more open to talk.
- Many families unaware of 2 offer.
- Advice needed in the area around low level support, need for EHATS and signposting.

### **Manningham**

- Outreach with setting's received as very positive and welcoming
- Settings recommendation and advice given was much needed by families
- Good awareness by providers of the cultural diversity in Manningham and language barriers addressed.
- Providers provided the familiarity of the area which supported A&T.

### **Toller**

- Good uptake and high level of consent given
- Uptake of joint visits and partnership working was high
- Used a flexible approach due to Eid

### **Thornton & Allerton**

- A good percentage of families have their childrens name down for September.
- New relationships established with providers.

### **City**

- Outreach with providers was very positive and welcoming
- Settings recommendation and advice given was much needed by families
- Setting provided the familiarity of the area